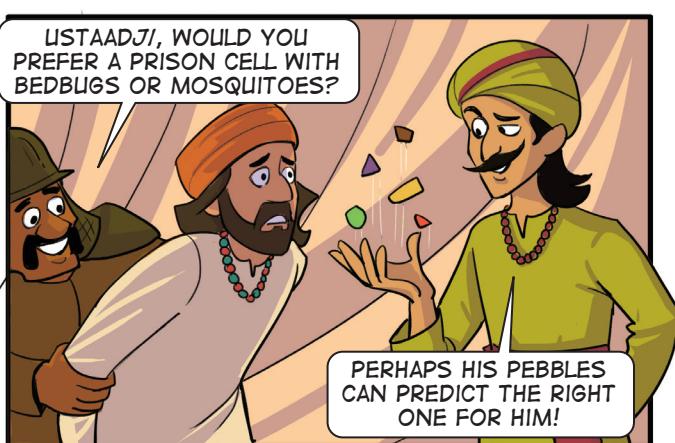


LIKE USTAADJI, MANY SCAMSTERS OFFER FINANCIAL ADVICE ONLINE, WITHOUT PROPER QUALIFICATION, LICENSE OR REGISTRATION, THEREBY STEERING INVESTORS TOWARDS MISLEADING OR FRAUDULENT SCHEMES. REMEMBER TO ALWAYS VERIFY THE CREDENTIALS OF THE PERSON BEFORE TRUSTING THEIR ADVICE. 'SLAM THE SCAM' BY BEING ALERT AND AWARE!



# ACTIVITY

You have been approached by three investment advisors to assist you with a financial plan. However, only one of them is trustworthy and will be able to ensure a scam-free transaction. Can you guess which one?



**Mr Piyush**

- Claims to be a manager at a leading investment firm
- Promises to share his SEBI registration details later
- Shares exciting schemes that are available only in a 'limited offer' period
- Hurried approach as he doesn't want you to miss out on the offer



**Ms. Suman Sharma**

- Works as a financial advisor in your locality.
- Claims to have 20 years of experience in the field of investment but is not SEBI registered
- Promotes schemes that are not listed on any official website
- Uses a lot of unwanted praises and promises to win your favour



**Ramu Kaka**

- Works in an investment advisory firm
- Shares his ID card, along with the SEBI registration details
- Discusses your personal and financial goals
- Does not offer unrealistic gains

False gurus often rely on flattery and other tactics to sell fraudulent schemes. **Answer:** Yes, it is Ramu Kaka. Authentic advisors always share information about their credentials while